

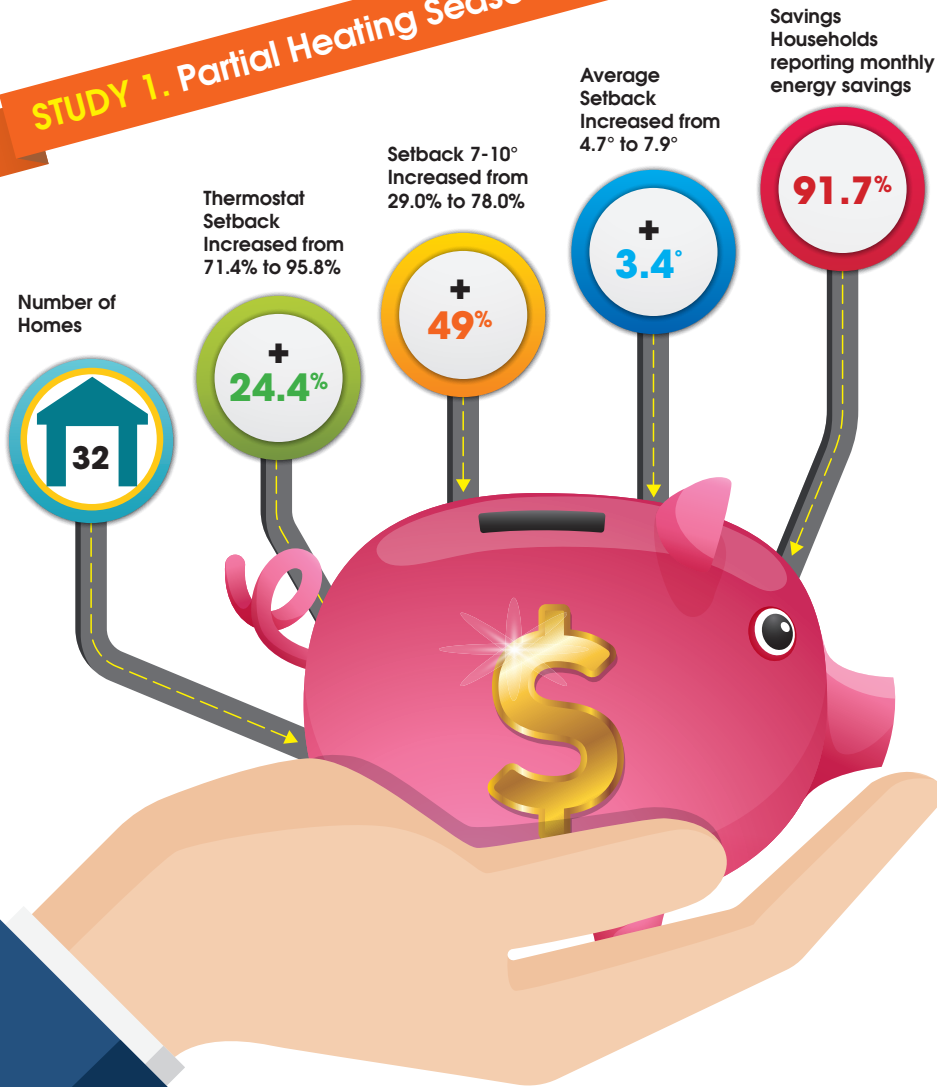


# Studies Verify Approach to Energy Behavior Change

The DOE reports a household can save up to 10% on heating and cooling energy bills by turning back the thermostat 7° to 10° F. Two behavior change studies demonstrated that Heat Smart Kits empower low-income households to turn the heat down and stay warm too, as reported by the participants.

\*For full case study please go to [www.heatsmart.net/study](http://www.heatsmart.net/study)

## STUDY 1. Partial Heating Season (December 2014 - March 2015)



## STUDY 2. Full Season (October 2015 - June 2016)

